

## Council of Governors (in Public)

### Item 10.3

**Subject:** Membership and Communications Sub-Committee Hot Topics  
**Date of Meeting:** Tuesday 4<sup>th</sup> June 2019  
**Prepared by:** Gill Donnelly, Membership & Communications Officer  
**Presented by:** Elaine Holme, Public Governor - Merseyside

#### 1. Executive Summary

The Membership and Communications Sub-Committee met on 9<sup>th</sup> April 2019. The key points of discussion and 'hot topics' are highlighted within this report.

#### 2. Hot Topics of the meeting held on 9<sup>th</sup> April 2019

<b>Membership Analysis</b>		
It was noted that there was 9,550 public members registered on 15 <sup>th</sup> January 2019, which was well above the minimum target of 8,500 public members.		
<b>Membership Strategy – Progress against Key Performance Indicators (Year End)</b>		
<b>Performance Indicator</b>	<b>Year to Date Position at 31st March 2019</b>	<b>Status</b>
Minimum number of 8,500 public members	9,550	
Annual churn rate (public members removed) <5%	578 (5.8% of year beginning figure)	
Staff opt outs = nil	0	
<b>Elections: turnout during 2018</b>  <b>National Average for 2017:</b> Acute (contested):    Public 15.5% Staff: 14.2%	Contested election for North Wales By Election and turnout 22.1% reported in Report of Voting on 1 <sup>st</sup> May 2018.  Contested election for Public Governor vacancy in Merseyside and turnout 20.8% reported in Report of Voting on 30 <sup>th</sup> July 2018.	

Results and Return Rate from bi-annual Membership Survey to match or show improvements  Return rate in 2015 =6.8%/696 surveys	2019 survey now closed.  Total responses = 504 (201 received electronically)  Return rate = 5.25%	
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## Membership Communications, Recruitment and Engagement Plan 2019/20

### Events Calendar 2019

The following events were discussed and dates confirmed. All are invited to attend any of the below events by contacting the Membership Office on 0151 600 1410 or by emailing [membership.office@lhch.nhs.uk](mailto:membership.office@lhch.nhs.uk)

- **Healthy Lungs Event– 11am on Monday 10<sup>th</sup> June, Karalius Suite, Halton Stadium, Lowerhouse Lane, Widnes, WA8 7DZ**

Hear a talk from our specialists on 'Diagnosing Respiratory Conditions'. One of the tests used within the hospital and in community clinics to aid with the diagnosis and management of lung conditions is Spirometry. Attendees can find out more about this test and even take the test themselves on the day. This event is run in conjunction with Halton Council and coincides with National Carers' Week.

- **LHCH and Patient and Family Centred Care – 6pm on Thursday 4<sup>th</sup> July at Ainsdale Medical Centre, 66 Station Road, Ainsdale, Southport PR8 3HW**

Jo Shaw, Head of Nursing – Clinical Services will provide an overview of LHCH and the specialist services we provide along with our commitment to provide true patient and family centred care.

- **Healthy Heart Event – 2.30pm on Wednesday 3<sup>rd</sup> July at Moreton Library, Pasture Road, Moreton, Wirral, CH46 8SA**

This event is held in conjunction with Wirral Libraries and to mark Health Information Week. The community Cardiovascular Disease (CVD) team will present an overview of heart disease. They will discuss the causes of CVD and simple changes you can make to help prevent this and offer advice on recovering from a heart attack. There will also be the opportunity to ask the specialists any questions the audience may have about this subject.

- **Combined Council of Governors and Annual Members' Meeting – 4.30pm on Monday 23<sup>rd</sup> September at LHCH Conference Room, Research Unit, Liverpool Heart and Chest Hospital, Thomas Drive, L14 3PE**

Celebrate our successes of 2018-19, receive the annual report and accounts from the Board of Directors and hear a report from our Governors along with details of our future plans and service developments. This is also a perfect opportunity to share views and ask us any questions you may have regarding the services we provide.

- **North Wales Event – Autumn 2019**

It is envisaged that an event will be held in the Wrexham area in the autumn and cover a respiratory topic. Full details including confirmed date, speaker and venue will follow in due course.

#### **Membership Recruitment Events**

- **Disability Awareness Day – Sunday 14<sup>th</sup> July 2019**

Governors and volunteers will attend a LHCH Membership Stand at the above annual event held in Walton Hall Gardens in Warrington.

- **LJMU Recruitment Event**

Michelle Laing, LJMU is looking at possible dates to hold this event in the autumn at the two university venues. If any governors would like to volunteer to help at this event please contact [Gillian.Donnelly@lhch.nhs.uk](mailto:Gillian.Donnelly@lhch.nhs.uk).

#### **Members Matters**

The next edition of the newsletter will be published later than planned to enable the posted and electronic edition of the publication to include announcement of the expected CQC report.

### **3. Recommendations**

The Council of Governors is asked to note the contents of the report.